



PORTAL
PRZEMYSŁOWY

Industry Portal

Media Kit 2024

We have a full reach
to 30,000 industrial
engineers!

www.portalprzemyslowy.pl

Key information:

PortalPrzemyslowy.pl (eng. Industry Portal) is an online technical source of 30, 000 engineers from manufacturing, maintenance, technical service, automation, robotics, system integration and Industry 4.0 sections at the plants.



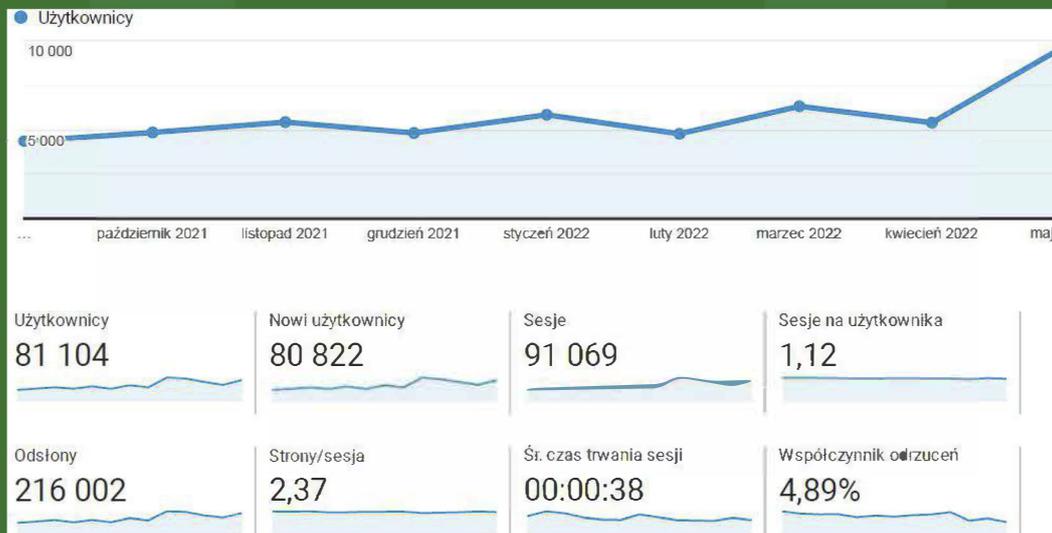
- We listen and analyse
- We select effective solutions
- We implement projects
- We deliver results!

Benefits for your Company:



- Reach 30,000 industrial engineers through the PortalPrzemyslowy.pl (eng. Industry Portal) and up to 8000 through our social media (LinkedIn, Facebook, Twitter)
- Increase recognition and get a better reach to customers
- Increase sales and therefore profitability
- Gain a competitive advantage over other companies
- Save time! – our specialists will design your promotional campaign and materials

Target with your offer to over 30,000 engineers from the following fields: industry, manufacturing, maintenance, technical & facility service, construction & design, robotics, IIoT, systems integration, digitalisation and IT for industry solutions.automation,



Stats from Analytics – own source, Listopad 2022

Increase your sales to over 8000 industry managers and line engineers through additional promotional campaigns on our social media (LinkedIn, Facebook, Twitter).

Stats from LinkedIn – own source, Listopad 2022



PORTAL
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Contact:

Advertising & marketing:
Michał Witczak - Owner
advert@portalprzemyslowy.pl
www.portalprzemyslowy.pl

Company details:

GOLWITT Michał Witczak
ul. Szulborska 3/5 A
01-104 Warszawa, Poland
TAX ID no: PL 531-158-76-07



Who can you reach through PortalPrzemyslowy.pl, personalised newsletter and our social media (LinkedIn/Facebook/Twitter)?



Engineers in the following positions:

- Management: Owner, CEO of a manufacturing plant, director, manager, leader, main department specialist
- Line engineers: manufacturing engineer, technician, service specialist, constructor – design engineer



Target groups from the following departments:

- Process management, production planning, maintenance, technical service, tribology services, diagnostics, measurements, manufacturing process optimization, IT for industry, IIoT, Industry 4.0, electronics, electrical industry, power engineering, construction & design, OEM, OH&S, purchasing
- Automation, robotics, system integration, process safety, IIoT, Industry 4.0, digital transformation, automation system design



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WARTO WIEDZIEĆ - TOP TEMAT		PROFESJONALNA FIRMA
<p>TOP SUBJECT</p> <p>Title on main page up to 10 words, main picture: 395x220 px text up to 1500 characters, www link, picture in the text: 700x390 px can run in rotation mode</p> <p>The article is placed permanently in the editorial section after the promotional period.</p> <p>325 € /month</p>	<p>TOP SUBJECT</p> <p>Title on main page up to 10 words, main picture: 395x220 px text up to 1500 characters, www link, picture in the text: 700x390 px can run in rotation mode</p> <p>The article is placed permanently in the editorial section after the promotional period.</p> <p>325 € /month</p>	<p>TOP COMPANY</p> <p>Company logotype as a link to company or product website, picture format: GIF, JPG, PNG main text up to 2000 characters can run in rotation mode</p> <p>175 € /month</p>

ALUMINIUM - ROBOTYKA / Automatyka, Robotyka, IT, Przemysł 4.0 / Maszyny i narzędzia, Pomiar, RS-485, SCADA / Napięć, podzespoły, naprzęgi / Recyk, konserwacja, serwis



Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section, it changes its position as new editorials appear

one sponsored hyperlink in the article - 75 € per link

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NAJPOPULARNIEJSZE TEMATY	GOŁOWI PARTNERZY PORTALU
<p>HOT TOPIC</p> <p>Title on main page up to 15 words, main picture: 372x271 px main text up to 1500 characters, www link, picture in the text: 700x510 px can run in rotation mode</p> <p>the article is placed permanently in the editorial section after the promotional period</p> <p>250 € /month</p>	<p>TOP PARTNERS</p> <p>387x110 px</p> <p>Company logotype as a link to article, company or product website, picture format: GIF, JPG, PNG main text up to 2500 characters can run in rotation mode</p> <p>175 € /month (optional: x2, x3, x4)</p> <p>387x110 px</p>

} 387x440

Banner Leaderboard - 730x90 px lub 860x90 px (mobile version: 390x100 px)
format: GIF, JPG, PNG, JavaScript
max weight: upto 90KB
banner can run in rotation mode, also displayed on subpages



DOŁĄCZ DO NASZEGO NEWSLETTERA

Email:

Wyrażam zgodę na przysyłanie mi drogą elektroniczną na wskazany powyżej adres e-mail informacji handlowej w rozumieniu art. 10 ust. 1 ustawy z dnia 18 lipca 2002 roku o świadczeniu usług drogą elektroniczną od GOŁWITT Michał Witczak, ul. Szulborska 3/5 A, 01-104 Warszawa.

ZAPISZ SIĘ

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83) (mobile version: 390x300 px)
format: GIF, JPG, PNG, JavaScript
max weight: upto 90KB
banner can run in rotation mode



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Additional forms of forms of acquiring customers from industry:

01

Sponsored emailing to PortalPrzemyslowy.pl database

Send personalised newsletter up to 7000 engineers combined with a possible social media campaign (LinkedIn, Facebook, Twitter).

Price: 825 EUR / campaign

Specification:

HTML list, compressed in a ZIP file, with graphics attached, title for the email campaign, max 100 kB

After the mailing is completed, a dispatch report is generated

02

Promotional campaign on social media

Distribute an information about your solutions over to 8000 engineers via: LinkedIn, Facebook, Twitter (Top Subject, Top Product or Top Video)

Price: 325 EUR / campaign

After the campaign is completed, a dispatch report is generated

PROMOTIONAL PACKAGES

03

"Content" package

- Top Subject or Top Product / 30 days
After the promotional campaign is over, the article or product information goes to the editorial section. The material is permanently visible with active links through the Google search engine.
- Top Company (logotype) / 30 days
- Campaign on social media (Top Subject or Top Product) x 1
- Top Video (YT source) / 30 days

Special price: ~~1125 EUR~~ 600 EUR / month

Wider reach
+ more attractive pricing

After the campaign is completed, a dispatch report is generated

04

"Visible" package

- Banner Billboard (893 x 83 px)
or SkyTower (387 x 575 px, jpg, png, gif, HTML5) / 30 days
- Top Company (logotype) or Top Partner / 30 days
- Campaign on social media (Top Subject or Top Product) x 1
- Top Video (YT source) / 30 days

Special price: ~~775 EUR~~ 600 EUR / month

Better visibility
+ more attractive pricing

After the campaign is completed, a dispatch report is generated

05

Creation of customer databases

- Preparing customer databases, conducting technical surveys and market research
- individual pricing

Possibility of profiling the base of recipients
- engineers. Fast lead times



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In addition, we save our customers' time through:



Designing promotional / marketing materials
(advertisements, banners, newsletters, e-portals, websites)
- individual pricing



Copywriting: creating technical content
(articles, press releases, interviews) - individual pricing

If you are interested in additional offer, please contact us:
advert@portalprzemyslowy.pl or reklama@portalprzemyslowy.pl

Additional sources of access to engineers:



**AUTOMATYKA
PRZEMYSŁOWA**

www.automatykaprzemyslowa.pl (eng. Industry Automation) - online Portal, sponsored newsletter and social media (LinkedIn, Facebook, Twitter).

A source of 20 000 engineers in the field of manufacturing, maintenance, technical service, automation, robotics, systems integration, Industry 4.0 and IIoT.



InzynierUR.pl

PORTAL UTRZYMANIA RUCHU

www.InzynierUR.pl (eng. Maintenance Engineer) - online Portal, sponsored newsletter and social media (LinkedIn, Facebook, Twitter).

A source of knowledge for 18,000 engineers in field of maintenance, technical service, TPM, manufacturing, optimization of production processes, industry, facility management, IT for industry, mechanical, purchasing



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Customers who have been successful with us:



Customers who have been successful with us:



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100% reaching 30 000 engineers from industry!



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