



PORTAL
PRZEMYSŁOWY

Media Kit 2026

**We have a full reach to
30,000 engineers from
the industrial sector!**

www.PortalPrzemyslowy.pl

Key information:

PortalPrzemyslowy.pl is an online technical platform reaching a total of up to 30,000 industry professionals. Mainly: management staff, technical directors, managers, and engineers from production, maintenance, technical service, automation, robotics, system integration, and Industry 4.0.



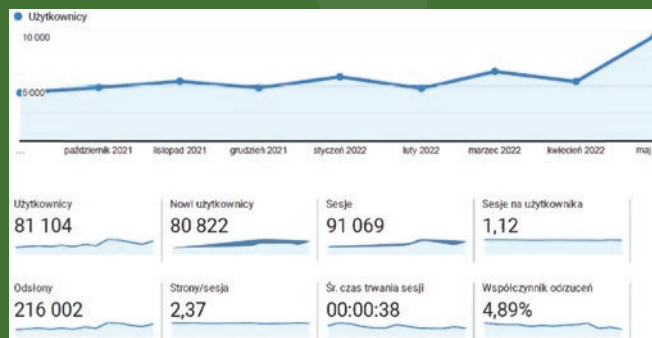
- We listen and analyse
- We select effective solutions
- We implement projects
- We deliver results!

Benefits for your Company:



- Reach 30,000 industrial engineers through the PortalPrzemyslowy.pl (eng. Industry Portal) and up to 16,000 through our social media: LinkedIn, Facebook, technical groups on FB, platform X
- Increase recognition and get a better reach to customers
- Increase sales and therefore profitability
- Gain a competitive advantage over other companies
- Save time! - our specialists will design your promotional campaign and materials

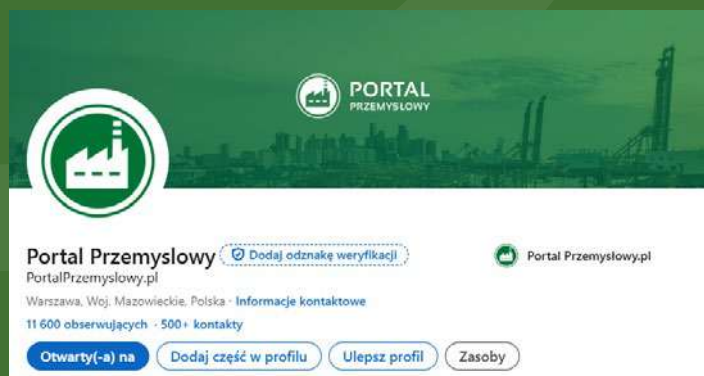
Reach up to 30,000 engineers from the industrial, manufacturing, maintenance, technical service, engineering design, automation, robotics, systems integration, and industrial IT sectors with your offer.



Google statistics – internal source. January 2025

Increase your sales to over 16,000 industry managers and line engineers through additional promotional campaigns on our social media (LinkedIn, Facebook, technical groups on FB, X platform).

LinkedIn stats - Internal source. November 2025



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Contact:

advert@portalprzemyslowy.pl
www.portalprzemyslowy.pl

Company details:

GOLWITT Michał Witczak
ul. Szulborska 3/5 A
01-104 Warszawa, Polska
TAX ID no: PL 531-158-76-07



Who can you reach through PortalPrzemyslowy.pl, personalised newsletter and our social media (LinkedIn, Facebook, technical groups on FB, X platform)?

Engineers in the following positions:



- Management: Owner, CEO of a manufacturing plant, director, manager, leader, main department specialist
- Line engineers: manufacturing engineer, technician, service specialist, constructor - design engineer

Target groups from the following departments:



- Process management, production planning, maintenance, technical service, tribology services, diagnostics, measurements, manufacturing process optimization, IT for industry, IIoT, Industry 4.0, electronics, electrical industry, power engineering, construction & design, OEM, OH&S, purchasing



- Automation, robotics, system integration, process safety, IIoT, Industry 4.0, digital transformation, automation system design




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PORTAL
 PRZEMYSŁOWY

Reklama

350 €/month

PORTAL ▾
PRZEMYSŁ – GOSPODARKA ▾
UTRZYMANIE RUCHU – PRODUKCJA ▾
AUTOMATYKA – ROBOTYKA ▾
REKLAMA / ADVERTISING
KONTAKT / CONTACT
🔍

NA TOPIE

Awarie ukryte w kontekście bezpieczeństwa: kluczowe wnioski i przykłady

◀
▶

Main Topic 1

Title on main page up to 10 words,
main picture: 390x220 px
text up to 5000 characters, www links,
picture in the text: 700x310 px

↗

Main Topic 2

The article is placed permanently in the editorial section after the promotional period

Main Topic 3

↘

Main Topic 4

↖

Main Topic 5

Main Topic 6

↖

Main Topic 7

↘


Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)

format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode.

300 €/month


f
In
X
▶


PRZEMYSŁ – GOSPODARKA
Gospodarka, Produkcja Energetyka





Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section.
It changes its position as new editorials appear.

Promotional article in the editorial section: 125 EUR/ publication


Gospodarka, Produkcja



Gospodarka, Produkcja


Gospodarka, Produkcja




Rynek energii w UE przed zimą 2025/26 – ujemne ceny prądu...

Energetyka




Profesjonalne strony internetowe B2B – co naprawdę wpływa na decyzje zakupowe...

PRZEMYSŁ – GOSPODARKA



Kolejny etap transformacji energetycznej: Schneider Electric i E.ON zawarły długoterminową umowę...

Energetyka



MAAG Polska rozpoczyna rozbudowę fabryki

Gospodarka, Produkcja

[Załaduj więcej >](#)

WARTO KUPIĆ – TOP PRODUKT

TOP PRODUCT

Title on main page up to 10 words,
main picture: 395x220 px
text up to 3000 characters, www link,
picture in the text: 700x390 px
can run in rotation mode

325 €/month

TOP PRODUCT

Title on main page up to 10 words,
main picture: 395x220 px
text up to 3000 characters, www link,
picture in the text: 700x390 px
can run in rotation mode

325 €/month

TOP VIDEO

TOP VIDEO

You Tube link
can run in rotation model

300 €/month

TOP VIDEO

You Tube link
can run in rotation model


300 €/month

Banner SkyTower 387x575 px

format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode


325 €/month


UTRZYMANIE RUCHU – PRODUKCAJA
Bezpieczeństwo, BHP Mechanika, Części maszyn, Podzespoły, Środki smarowe Elektryka, Elektronika Więcej>





Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section.
It changes its position as new editorials appear.

Promotional article in the editorial section: 125 EUR/ publication


5000 rozwiązanie od SECO/WARWICK trafia do klienta



Mechanika, Części maszyn, Podzespoły, Środki smarowe


Pyl drzewny a bezpieczeństwo wybuchowe
Bezpieczeństwo, BHP




Stal sprężynowa C100S: jak powstają taśmy, formatki i blachy o wysokiej...

Mechanika, Części maszyn, Podzespoły, Środki smarowe



Platforma Eplan 2026 – nowy standard, zdefiniowane na nowo IT dla przemysłu, ERP, CMMS, CAD, Druk 3D



Harmonogramowanie wąskich gardeł w produkcji – podejście inżynierskie

Utrzymanie Maszyn, Lean, Logistyka dla przemysłu

WARTO WIEDZIEĆ - TOP TEMAT	PROFESJONALNA FIRMA
<p>TOP SUBJECT</p> <p>Title on main page up to 10 words, main picture: 395x220 px text up to 3000 characters, www link, picture in the text: 700x390 px can run in rotation mode the article is placed permanently in the editorial section after the promotional period</p> <p>325 € /month</p>	<p>TOP COMPANY</p> <p>Company logotype as a link to company or product website, picture format: GIF, JPG, PNG main text up to 2000 characters can run in rotation mode</p> <p>175 €/month</p>

AUTOMATYKA - ROBOTYKA

Automatyka, Robotyka, IoT, Przemysł 4.0

Monitorowanie, Pomiar, RFID, SCADA

Napędy, Podzespoły, Osprzęt

Sieci, Komunikacja, Ethernet

Promotional article in the editorial section: 125 EUR/ publication

Poza Ziemią: pozaziemska przyszłość Internetu rzeczy
Sieci, Komunikacja, Ethernet

Zgasili światło i zwolnili ludzi. Tak wygląda fabryka przyszłości
Automatyka, Robotyka, IoT, Przemysł 4.0

Jak dobrze serwomechanizm do aplikacji przemysłowej?
Napędy, Podzespoły, Osprzęt

Control & Drives Poland 2026 – branżowe targi napędów i sterowania
Automatyka, Robotyka, IoT, Przemysł 4.0

ISO 11161 – Zintegrowane Systemy Produkcyjne w praktyce inżynierskiej
Sieci, Komunikacja, Ethernet

Symulacja: od koncepcji do wirtualnego bliźniaka
Automatyka, Robotyka, IoT, Przemysł 4.0

WMS w zarządzaniu wielokanałowym: Jak synchronizować magazyn z różnymi kanałami sprzedaży?
Automatyka, Robotyka, IoT, Przemysł 4.0

NAJPOPULARNIEJSZE TEMATY REDAKCYJNE	GLÓWNI PARTNERZY PORTALU
<p>MOST POPULAR EDITORIAL TOPICS</p> <p>Title on main page up to 15 words, main picture: 372x271 px main text up to 3000 characters, www link, picture in the text: 700x510 px can run in rotation mode The article remains permanently in the Portal's editorial section and is visible to engineers as well as online search engines. The content may be displayed on a rotational basis.</p> <p>200 EUR/ publication</p>	<p>TOP PARTNERS 387x110 px</p> <p>Company logotype as a link to article, company or product website, picture format: GIF, JPG, PNG main text up to 2500 characters can run in rotation mode</p> <p>200 €/month (optional: x2, x3, x4)</p> <p>387x110 px</p>

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 50k
banner can run in rotation mode



Newsletter

Zapisz się, aby otrzymywać wiadomości i oferty specjalne!

Adres e-mail

Zapisz się

Pracujemy z najlepszymi

SICK Sensor Intelligence.

Schneider Electric

SCHIESSL

PEPPERL+FUCHS

Parker

Nasze portale dla Inżynierów



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Additional forms of acquiring customers from industry

01 “Internet” Package

- **“Main Topic” in the main slider window at the top of the PortalPrzemyslowy.pl website + additionally, an article in the editorial section.**

Title, main text up to 5000 characters, main image: 390x220 px, and up to 5 images within the text, website link, contact details. Image in the text: 700x510 px. Articles may be displayed in rotation.

- **Promotional campaign on PortalPrzemyslowy.pl social media (LinkedIn, Facebook, technical FB groups, Portal X)**

Special price: **875-EUR 750 EUR**

Better visibility + more attractive pricing

After the campaign is completed, a dispatch report is generated

02 “Content” package

- **Top Subject or Top Product/30 days**
After the promotional campaign is over, the article or product information goes to the editorial section.

The material is permanently visible with active links through the Google search engine.

- **Top Company (logotype) / or Top Partner/30 days**
- **Campaign on social media (Top Subject or Top Product) x 1**

Special price: **775-EUR 625 EUR**

Wider reach + more attractive pricing

After the campaign is completed, a dispatch report is generated

03 “Visible” package

- **Banner Billboard (893 x 83 px) or SkyTower (387 x 575 px, jpg, png, gif)/ 30 days**
- **Top Company (logotype)/or Top Partner / 30 days**
- **Campaign on social media (Top Subject or Top Product) x 1**
- **Top Video (YT source) x 1/30 days**

Special price: **775-EUR 625 EUR**

Better visibility + more attractive pricing

After the campaign is completed, a dispatch report is generated



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04 Promotional campaign on social media

Reach more than 16 000 engineers with information about your solutions through: LinkedIn, Facebook, technical groups on FB, X platform (Top Subject, Top Product or Top Video)

Price: **325 EUR / campaign**

After the campaign is completed, a dispatch report is generated

05 Sponsored e-mailing to PortalPrzemyslowy.pl database

Send personalised newsletter up to 5,500 engineers combined with a social media campaign (LinkedIn, Facebook, X Platform).

Price: **825 EUR/ campaign**

Specification:

HTML list, compressed in a ZIP file, with graphics attached, title for the email campaign, max. 100 kb

After the mailing is completed, a dispatch report is generated

06 Creation of customer databases

- Preparing customer databases, conducting technical surveys and market research
- Individual pricing

Possibility of profiling the base of recipients - engineers. Fast lead times



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In addition, we save our customers' time through:



Designing promotional / marketing materials
(advertisements, banners, newsletters, e-portals, websites)
- individual pricing



Copywriting: creating technical content
(articles, press releases, interviews)
- individual pricing

If you are interested in additional offer,
please contact us: advert@portalprzemyslowy.pl
or reklama@portalprzemyslowy.pl

Additional sources of access to engineers:



**AUTOMATYKA
PRZEMYSŁOWA**

www.AutomatykaPrzemyslowa.pl (eng. Industry Automation) - online Portal,
sponsored newsletter and social media: LinkedIn, Facebook, technical groups on FB, X Platform.

A source of 25,000 engineers in the field of manufacturing, maintenance, technical service,
automation, robotics, systems integration, Industry 4.0 and IIoT.



InzynierUR.pl
PORTAL UTRZYMANIA RUCHU

www.InzynierUR.pl (eng. Maintenance Engineer) - online Portal,
sponsored newsletter and social media: LinkedIn, Facebook, technical groups on FB, X Platform.

A source of knowledge for 20,000 engineers in field of maintenance, technical service,
TPM, manufacturing, optimization of production processes, industry,
facility management, IT for industry, mechanical, purchasing



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Customers who have been successful with us:



Customers who have been successful with us:

ADVANTECH

AG
KOMPRESSOREN

amazon

automatica

B&R
A member of
the ABB Group

BEKO

COGNEX

CRC

CSI

dalkia
GROUPE EDF

EBARA

EMERSON

Farnell
AN AVNET COMPANY

FLEXLINK
a coesia company

LUBRICANTS.
TECHNOLOGY.
PEOPLE.
FUCHS

GRUNDFOS

HELUKABEL

Henkel

IFS

KUKA

Lenovo

onninen

Megger

NORD
DRIVESYSTEMS

NSK

OMRON

optimakers

Parker

PEPPERL+FUCHS

SAP

ATO
Powered On Site /

Schneider
Electric

SICK

SKF

symfonia

tesa

Innovation in Motion
TSUBAKI

VEGA HOME
OF VALUES

VERVO

WAGO

YASKAWA

ZUMTOBEL

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100% reaching to 40 000 engineers from industry!



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