



We have a full reach to
30,000 engineers from
the industrial sector!

Key information:

PortalPrzemyslowy.pl is an online technical platform reaching a total of up to 30,000 industry professionals. Mainly: management staff, technical directors, managers, and engineers from production, maintenance, technical service, automation, robotics, system integration, and Industry 4.0.



- We listen and analyse
- We select effective solutions
- We implement projects
- We deliver results!

Benefits for your Company:



- Reach 30,000 industrial engineers through the PortalPrzemyslowy.pl (eng. Industry Portal) and up to 16,000 through our social media: LinkedIn, Facebook, technical groups on FB, platform X
- Increase recognition and get a better reach to customers
- Increase sales and therefore profitability
- Gain a competitive advantage over other companies
- Save time! - our specialists will design your promotional campaign and materials

Reach up to 30,000 engineers from the industrial, manufacturing, maintenance, technical service, engineering design, automation, robotics, systems integration, and industrial IT sectors with your offer.



Google statistics – internal source. January 2025

Increase your sales to over 16,000 industry managers and line engineers through additional promotional campaigns on our social media (LinkedIn, Facebook, technical groups on FB, X platform).

LinkedIn stats - Internal source. November 2025

PORTAL PRZEMYSŁOWY

Portal Przemyslowy

11 600 obserwujących · 500+ kontakty

Otwarty(-a) na · Dodaj część w profilu · Ulepsz profil · Zasoby



PORTAL
PRZEMYSŁOWY

Contact:

advert@portalprzemyslowy.pl
www.portalprzemyslowy.pl

Company details:

GOLWITT Michał Witzczak
ul. Szulborska 3/5 A
01-104 Warszawa, Polska
TAX ID no: PL 531-158-76-07



Who can you reach through PortalPrzemyslowy.pl, personalised newsletter and our social media (LinkedIn, Facebook, technical groups on FB, X platform)?

Engineers in the following positions:



- Management: Owner, CEO of a manufacturing plant, director, manager, leader, main department specialist
- Line engineers: manufacturing engineer, technician, service specialist, constructor - design engineer

Target groups from the following departments:



- Process management, production planning, maintenance, technical service, tribology services, diagnostics, measurements, manufacturing process optimization, IT for industry, IIoT, Industry 4.0, electronics, electrical industry, power engineering, construction & design, OEM, OH&S, purchasing



- Automation, robotics, system integration, process safety, IIoT, Industry 4.0, digital transformation, automation system design



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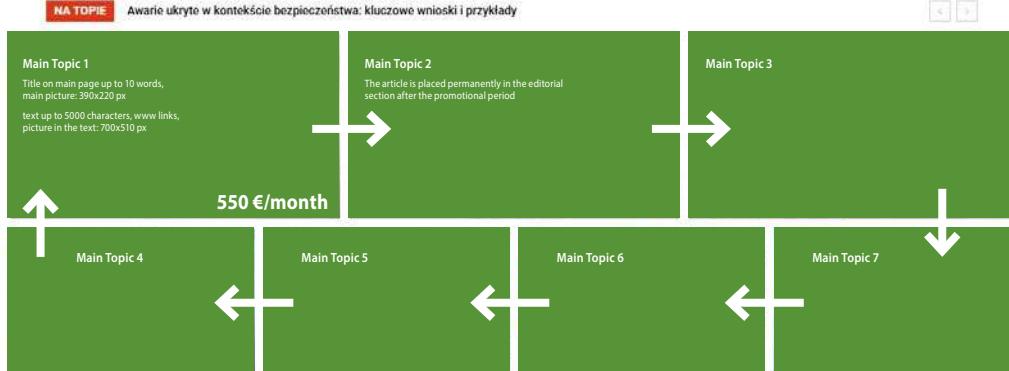
 **PORTAL
PRZEMYSŁOWY**

Banner Leaderboard - 730x90 px or 860x90 px
(mobile version: 390x100 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
Banner can run in rotation mode, also displayed on subpages

350 €/month

PORTAL **PRZEMYSŁ - GOSPODARKA** **UTRZYMANIE RUCHU - PRODUKCJA** **AUTOMATYKA - ROBOTYKA** **REKLAMA/ ADVERTISING** **KONTAKT/ CONTACT** 

NA TOPIE Awarie ukryte w kontekście bezpieczeństwa: kluczowe wnioski i przykłady



Main Topic 1: 550 €/month

Main Topic 2: The article is placed permanently in the editorial section after the promotional period

Main Topic 3: Main Topic 4: 300 €/month

Main Topic 5: Main Topic 6: Main Topic 7: 300 €/month

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode.

 **Gospodarka, Produkcja, Energetyka**

PRZEMYSŁ - GOSPODARKA



Promotional article in the editorial section: 125 EUR/ publication

 **Surowce sygnalizują spowolnienie produkcji przemysłowej**
Gospodarka, Produkcja

 **Nawet 850 tys. zł na cyfrową transformację dla MSP z branż...**
Gospodarka, Produkcja

 **Przemysł stalowy "rdzewieje", ale branża ma pomysły na wyjście z kryzysu**
Gospodarka, Produkcja

 **Rynek energii w UE przed zimą 2025/26 – ujemne ceny prądu...**
Energetyka

 **Profesjonalne strony internetowe B2B – co naprawdę wpływa na decyzje zakupowe...**
PRZEMYSŁ - GOSPODARKA

 **Kolejny etap transformacji energetycznej: Schneider Electric i E.ON zawarły długoterminową umowę...**
Energetyka

 **MAAG Polska rozpoczyna rozbudowę fabryki**
Gospodarka, Produkcja

[Załaduj więcej >](#)

WARTO KUPIĆ - TOP PRODUKT

TOP PRODUCT
Title on main page up to 10 words,
main picture: 395x20 px
text up to 3000 characters, www link,
picture in the text: 700x390 px
can run in rotation mode
the article is placed permanently in the editorial
section after the promotional period

325 €/month

TOP PRODUCT
Title on main page up to 10 words,
main picture: 395x20 px
text up to 3000 characters, www link,
picture in the text: 700x390 px
can run in rotation mode
the article is placed permanently in the editorial
section after the promotional period

325 €/month

**Banner SkyTower
387x575 px**
format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode

TOP VIDEO

TOP VIDEO
YouTube link
can run in rotation mode

300 €/month

TOP VIDEO
YouTube link
can run in rotation mode

300 €/month

325 €/month

UTRZYMANIE RUCHU - PRODUKCJA



Promotional article in the editorial section: 125 EUR/ publication

 **5000 rozwiązania od SECO/WARWICK trafia do klienta**
Mechanika, Części maszyn, Podzespoły, Środki utrzymywania ruchu

 **Pyt drzewny a bezpieczeństwo wybuchowe**
Bezpieczeństwo, BHP

Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section.
It changes its position as new editorials appear.

Bezpieczeństwo, BHP **Mechanika, Części maszyn, Podzespoły, Środki utrzymywania ruchu** **Elektryka, Elektronika** **Więcej...**

Stal sprężynowa C100S: jak powstają taśmy, formaki i blachy o wysokiej...
Mechanika, Części maszyn, Podzespoły, Środki utrzymywania ruchu

Platforma Eplan 2026 – nowy standard, zdefiniowana na nowo
IT dla przemysłu, ERP, CMMS, CAD, Druk 3D

Harmonogramowanie wąskich garded w produkcji – podejście inżynierskie
Utrzymanie Ruchu, Linie, Usługi dla przemysłu

- 3 -

2/4 www.PortalPrzemyslowy.pl cooperation offer 2026

WARTO WIEDZIEĆ - TOP TEMAT	TOP SUBJECT	TOP SUBJECT	TOP COMPANY
	<p>TOP SUBJECT Title on main page up to 10 words, main picture: 395x220 px text up to 3000 characters, www link, picture in the text: 700x390 px can run in rotation mode the article is placed permanently in the editorial section after the promotional period</p> <p>325 €/month</p>	<p>TOP SUBJECT Title on main page up to 10 words, main picture: 395x220 px text up to 3000 characters, www link, picture in the text: 700x390 px can run in rotation mode the article is placed permanently in the editorial section after the promotional period</p> <p>325 €/month</p>	<p>TOP COMPANY Company logotype as a link to company or product website, picture format: GIF, JPG, PNG main text up to 2000 characters can run in rotation mode</p> <p>175 €/month</p>

AUTOMATYKA - ROBOTYKA	Automatyka, Robotyka, IoT, Przemysł 4.0	Monitorowanie, Pomiarzy, RFID, SCADA	Napędy, Podzespoły, Ośprzęż	Sieci, Komunikacja, Ethernet
	<p>Promotional article in the editorial section: 125 EUR/ publication</p> <p></p> <p>Poza Ziemią: pozaziemska przyszłość Internetu rzeczy Sieci, Komunikacja, Ethernet</p> <p></p> <p>Zgasili światło i zwolnili ludzi. Tak wygląda fabryka przyszłości Automatyka, Robotyka, IoT, Przemysł 4.0</p> <p></p> <p>Jak dobrze serwomechanizm do aplikacji przemysłowej? Napędy, Podzespoły, Ośprzęż</p>			<p>Control & Drives Poland 2026 – brandżowe targi napędów i sterowania Automatyka, Robotyka, IoT, Przemysł 4.0</p> <p></p> <p>ISO 11161 – Zintegrowane Systemy Produkcyjne w praktyce inżynierskiej Sieci, Komunikacja, Ethernet</p> <p></p> <p>Symulacja: od koncepcji do wirtualnego bliźniaka Automatyka, Robotyka, IoT, Przemysł 4.0</p> <p></p> <p>WMS w zarządzaniu wielokanałowym: Jak synchronizować magazyn z różnymi kanałami sprzedaży? Automatyka, Robotyka, IoT, Przemysł 4.0</p>

NAJPOPULARNIEJSZE TEMATY REDAKCYJNE	MOST POPULAR EDITORIAL TOPICS	MOST POPULAR EDITORIAL TOPICS	GLÓWNI PARTNERZY PORTALU
	<p>MOST POPULAR EDITORIAL TOPICS Title on main page up to 15 words, main picture: 372x271 px main text up to 3000 characters, www link, picture in the text: 700x510 px can run in rotation mode The article remains permanently in the Portal's editorial section and is visible to engineers as well as online search engines. The content may be displayed on a rotational basis.</p> <p>200 EUR/ publication</p>	<p>MOST POPULAR EDITORIAL TOPICS Title on main page up to 15 words, main picture: 372x271 px main text up to 3000 characters, www link, picture in the text: 700x510 px can run in rotation mode The article remains permanently in the Portal's editorial section and is visible to engineers as well as online search engines. The content may be displayed on a rotational basis.</p> <p>200 EUR/ publication</p>	<p>TOP PARTNERS 387x110 px</p> <p>Company logotype as a link to article, company or product website, picture format: GIF, JPG, PNG main text up to 2500 characters can run in rotation mode</p> <p>200 €/month (optional: x2, x3, x4)</p> <p>387x110 px</p>

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 90 kB
banner can run in rotation mode



} 387x440

Newsletter

Zapisz się, aby otrzymywać wiadomości i oferty specjalne!

Adres e-mail

Zapisz się

Pracujemy z najlepszymi



Nasze portale dla Inżynierów



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Additional forms of acquiring customers from industry

01

“Internet” Package

- **“Main Topic” in the main slider window at the top of the PortalPrzemyslowy.pl website + additionally, an article in the editorial section.**

Title, main text up to 5000 characters, main image: 390x220 px, and up to 5 images within the text, website link, contact details. Image in the text: 700x510 px. Articles may be displayed in rotation.

- **Promotional campaign on PortalPrzemyslowy.pl social media (LinkedIn, Facebook, technical FB groups, Portal X)**

Special price: ~~875 EUR~~ 750 EUR

Better visibility + more attractive pricing

After the campaign is completed, a dispatch report is generated

02

“Content” package

- **Top Subject or Top Product/30 days**

After the promotional campaign is over, the article or product information goes to the editorial section.

The material is permanently visible with active links through the Google search engine.

- **Top Company (logotype) / or Top Partner/30 days**

- **Campaign on social media (Top Subject or Top Product) x 1**

Special price: ~~775 EUR~~ 625 EUR

Wider reach

+ more attractive pricing
After the campaign is completed, a dispatch report is generated

03

“Visible” package

- **Banner Billboard (893 x 83 px) or SkyTower (387 x 575 px, jpg, png, gif) / 30 days**

- **Top Company (logotype)/or Top Partner / 30 days**

- **Campaign on social media (Top Subject or Top Product) x 1**

- **Top Video (YT source) x 1/30 days**

Special price: ~~775 EUR~~ 625 EUR

Better visibility + more attractive pricing

After the campaign is completed, a dispatch report is generated



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04

Promotional campaign on social media

Reach more than 16 000 engineers with information about your solutions through: LinkedIn, Facebook, technical groups on FB, X platform (Top Subject, Top Product or Top Video)

Price: **325 EUR / campaign**

After the campaign is completed, a dispatch report is generated

05

Sponsored e-mailing to PortalPrzemyslowy.pl database

Send personalised newsletter up to 5,500 engineers combined with a social media campaign (LinkedIn, Facebook, X Platform).

Price: **825 EUR/ campaign**

After the mailing is completed, a dispatch report is generated

Specification:
HTML list, compressed in a ZIP file, with graphics attached, title for the email campaign, max. 100 kb

06

Creation of customer databases

- Preparing customer databases, conducting technical surveys and market research
 - Individual pricing

Possibility of profiling the base of recipients - engineers. Fast lead times



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In addition, we save our customers' time through:



Designing promotional / marketing materials
(advertisements, banners, newsletters, e-portals, websites)
- individual pricing



Copywriting: creating technical content
(articles, press releases, interviews)
- individual pricing

If you are interested in additional offer,
please contact us: advert@portalprzemyslowy.pl
or reklama@portalprzemyslowy.pl

Additional sources of access to engineers:



**AUTOMATYKA
PRZEMYSŁOWA**

www.AutomatykaPrzemyslowa.pl (eng. Industry Automation) - online Portal,
sponsored newsletter and social media: LinkedIn, Facebook, technical groups on FB, X Platform.

A source of 25,000 engineers in the field of manufacturing, maintenance, technical service,
automation, robotics, systems integration, Industry 4.0 and IIoT.



www.InzynierUR.pl (eng. Maintenance Engineer) - online Portal,
sponsored newsletter and social media: LinkedIn, Facebook, technical groups on FB, X Platform.

A source of knowledge for 20,000 engineers in field of maintenance, technical service,
TPM, manufacturing, optimization of production processes, industry,
facility management, IT for industry, mechanical, purchasing



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Customers who have been successful with us:



Endress+Hauser



Customers who have been successful with us:

ADVANTECH

**AG
KOMPRESSOREN**

amazon

automatica

B&R
A member of
the ABB Group

BEKO

COGNEX

CRC

CSI

dalkia
GROUPE edf

EBARA

EMERSON

Farnell
AN AVNET COMPANY

FLEXLINK
a coesia company

FUCHS
LUBRICANTS.
TECHNOLOGY.
PEOPLE.

GRUNDFOS

HELUKABEL

Henkel

IFS

KUKA

Lenovo

onninen

Megger

NORD
DRIVESYSTEMS

NSK

OMRON

optimakers™

Parker

PEPPERL+FUCHS

SAP

AVATO
Powered On Site/

**Schneider
Electric**

SICK

SKF

symfonia

tesa

TSUBAKI
Innovation in Motion

VEGA HOME
OF VALUES

VERVO

WAGO

YASKAWA

ZUMTOBEL

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